

**JOINT MUSEUMS COMMITTEE  
9 MARCH 2016**

**MUSEUMS WORCESTERSHIRE SERVICE PLAN 2016-17**

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**Recommendation**

1. **The Museums General Manager recommends that the service plan for 2016-17 be approved.**

**Background**

2. The Joint Committee is required to approve an annual service plan under the terms of the partnership agreement.

3. The plan provides a detailed work programme for the forthcoming financial year based on the overall direction and strategic objectives within the strategic plan agreed in November 2014. These are set out below:

- *To create compelling, high quality destinations, exhibitions and events.*
- *To develop heritage marketing and related tourism opportunities in the City and County*
- *To improve health, volunteering and learning opportunities in local communities*
- *To maintain responsible guardianship for our collections*
- *To secure a viable future for our museum sites through new ways of working*

4. Progress reports will be provided to members on a quarterly basis. The plan is also used internally for performance monitoring and where necessary is supported by team and personal action plans.

**Contact Points**

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**Supporting Information**

Appendix - Museums Worcestershire service plan 2016-17

## **Background Papers**

In the opinion of the proper officer (in this case the Museums General Manager) there are no background papers relating to the subject matter of this report.